

2026 Reseller Fee Cheat Sheet

What each platform takes from a \$50 / £50 sale, worked out from its official fee pages. 13 fee schedules, last checked 2026-09-30.

Platform	How the fees work	Fees on that sale	You receive	Checked
Depop UK · GBP	No selling fee; 2.9% + £0.30 payment processing on the item price and shipping, plus 12% on Boosted Listing sales. Example assumes: Shipping: Depop Shipping label (Evri), buyer pays	£1.75 (3.5%) Payment processing (2.9% + £0.30 on £50.00: item price): £1.75	£48.25 of £50.00	2026-09-30 depophelp.zendesk.com, news.depop.com
Depop US · USD	No selling fee; 3.3% + \$0.45 payment processing on the item price, shipping and sales tax, plus 12% on Boosted Listing sales. Example assumes: Shipping: Depop Shipping label, buyer pays; Buyer's sales tax rate: 6%	\$2.20 (4.4%) Payment processing (3.3% + \$0.45 on \$53.00: item price + \$3.00 sales tax): \$2.20	\$47.80 of \$50.00	2026-09-30 depophelp.zendesk.com, news.depop.com
eBay UK · GBP	UK private sellers pay no selling fees on UK sales. Business sellers pay a category final value fee (mostly 9.9% to 12.9%) plus £0.40 per order (£0.30 up to £10) and a 0.35% regulatory operating fee on the total including postage, plus VAT. Example assumes: Seller account: Business seller; Category: Clothes, Shoes & Accessories; Delivery address: UK address (no international fee); Seller performance: Above Standard; Promoted Listings ad rate: 2%; Add 20% VAT to eBay fees	£7.84 (15.7%) Final value fee (11.9% of £50.00): £5.95 Per-order fee (order total over £10): £0.40 Regulatory operating fee (0.35% of £50.00): £0.18 VAT on eBay fees (20% of £6.53): £1.31	£42.16 of £50.00	2026-09-30 ebay.co.uk, pages.ebay.co.uk
eBay US · USD	A final value fee of 13.6% in most categories (lower with a Basic Store or higher) on the whole sale including shipping and sales tax, plus \$0.40 per order (\$0.30 on orders of \$10 or less). Example assumes: Category: Most categories (home, toys, collectibles, video games, vinyl...); eBay Store: No eBay Store; Buyer's sales tax rate: 6%; Seller performance: Above Standard or Top Rated; Promoted Listings ad rate: 2%	\$7.61 (15.2%) Final value fee (13.6% of \$53.00 incl. \$3.00 sales tax): \$7.21 Per-order fee (order total over \$10): \$0.40	\$42.39 of \$50.00	2026-09-30 ebay.com
Etsy UK · GBP	A US\$0.20 listing fee, 6.5% transaction fee and 0.48% regulatory operating fee on price plus postage, 4% + £0.20 payment processing, and 20% VAT on all of it unless you have added a VAT ID; Offsite Ads add 15% or 12%. Example assumes: VAT on Etsy's fees: No VAT ID added: Etsy adds 20% VAT to its fees; Sale from an Offsite Ad?: No: the buyer did not come from an Offsite Ad; Pounds per US dollar: 0.75£ per \$1	£7.01 (14.0%) Listing fee (US\$0.20 at £0.75 per \$1): £0.15 Transaction fee (6.5% of £50.00: item price): £3.25 Payment processing (4% of £50.00: item price, + £0.20): £2.20 Regulatory operating fee (0.48% of £50.00: item price): £0.24 VAT on Etsy fees (20% of £5.84): £1.17	£42.99 of £50.00	2026-09-30 etsy.com, help.etsy.com, gov.uk, ecb.europa.eu
Etsy US · USD	A \$0.20 listing fee, a 6.5% transaction fee on price plus shipping, and 3% + \$0.25 payment processing on the order including sales tax; Offsite Ads add 15% or 12% (capped at \$100) on attributed orders. Example assumes: Buyer's sales tax rate: 6%; Sale from an Offsite Ad?: No: the buyer did not come from an Offsite Ad	\$5.29 (10.6%) Listing fee (\$0.20 per listing or renewal): \$0.20 Transaction fee (6.5% of \$50.00: item price): \$3.25 Payment processing (3% of \$53.00: item price + \$3.00 sales tax, + \$0.25): \$1.84	\$44.71 of \$50.00	2026-09-30 etsy.com, help.etsy.com
Mercari US · USD	A flat 10% selling fee on the item price plus any buyer-paid shipping, with no payment processing fee; Instant Pay cash-outs cost \$3. Example assumes: Shipping: Buyer pays (Mercari prepaid label); Label price when you pay for shipping: 7.48USD; How you cash out: Direct deposit (free)	\$5.00 (10.0%) Selling fee (10% of \$50.00 item price): \$5.00	\$45.00 of \$50.00	2026-09-30 mercari.com
Poshmark US · USD	A flat \$2.95 fee on sales under \$15 and 20% of the sale price from \$15 up; the buyer pays the \$6.49 prepaid shipping label. Example assumes: Package weight: Up to 5 lb: standard label, no charge; Texas sales tax rate (state + local): 8.25%; How you cash out: Direct deposit or check (free)	\$10.00 (20.0%) Poshmark fee (20% of \$50.00): \$10.00	\$40.00 of \$50.00	2026-09-30 poshmark.com, support.poshmark.com, blog.poshmark.com
Reverb US · USD	A 5% selling fee on the item price plus shipping (\$0.50 minimum, \$500 maximum) and 3.19% + \$0.49 payment processing on the order total including shipping and sales tax, plus any Bump fee. Example assumes: Buyer's sales tax rate: 6%; Payment processing rate: Reverb Payments (3.19% + \$0.49)	\$4.68 (9.4%) Selling fee (5% of \$50.00 item price): \$2.50 Payment processing (3.19% + \$0.49 on the \$53.00 order total, incl. \$3.00 sales tax): \$2.18	\$45.32 of \$50.00	2026-09-30 help.reverb.com
StockX US · USD	A 9% to 7% transaction fee by Seller Level (never less than \$5) plus 3% payment processing on the sale price, and a \$5 seller shipping fee on standard sales. Example assumes: Seller Level: Level 1: 9% (no requirement); How it ships: Standard: you ship it to StockX; Seller shipping fee: 5USD; How you get paid: StockX Balance, PayPal or Venmo (no fee)	\$11.50 (23.0%) Transaction fee (StockX's \$5.00 minimum; Level 1's 9% of \$50.00 is \$4.50): \$5.00 Payment processing (3% of \$50.00 sale price): \$1.50 Seller shipping fee (\$5.00 label to StockX, deducted from your payout): \$5.00	\$38.50 of \$50.00	2026-09-30 stockx.com, web.archive.org
TikTok Shop US · USD	A referral fee of 6% in most categories (5% for Pre-Owned and some fine jewelry) on the item price plus buyer-paid shipping, with no fixed or payment processing fee, plus any creator affiliate commission on the item price. Example assumes: Category: Most categories (6%)	\$3.00 (6.0%) Referral fee (6% of \$50.00 item price): \$3.00	\$47.00 of \$50.00	2026-09-30 seller-us.tiktok.com
Vinted UK · GBP	No selling fees for private or Pro sellers: the buyer pays a Buyer Protection fee (5% + £0.70 on Vinted's How it works page) and the postage, which buys your prepaid label. Example assumes: Account type: Standard account (selling your own things)	£0.00 (0.0%)	£50.00 of £50.00	2026-09-30 vinted.co.uk
Whatnot US · USD	8% commission on the item price (4% for coins, lower at higher sales tiers) plus 2.9% + \$0.30 processing on the whole order, shipping and sales tax included. Example assumes: Rate category: Everything else; Your commission tier: Standard: under \$15,000 in 4 weeks; Buyer's sales tax rate: 6%; 0% commission above \$1,500: Automatic: sports singles, trading card games and coins	\$5.84 (11.7%) Commission (8% of \$50.00): \$4.00 Payment processing (2.9% + \$0.30 on the \$53.00 order total, incl. \$3.00 sales tax): \$1.84	\$44.16 of \$50.00	2026-09-30 help.whatnot.com

Your profit = sale price + shipping the buyer paid – platform fees – what you paid for the item – your postage.

Example: an item sold for \$50 / £50 (the platform's own currency), no shipping charged, no costs, default options (noted where they matter). Fees change often and depend on category, seller level and promotions: use the free live calculators at resalelessly.com for your exact sale. Not financial or tax advice.